

V-Art Announces VR Pavilion on the metaverse In collaboration with Dslcollection



For the next exciting chapter in the ongoing project between V-Art and the Dslcollection, the two organizations will present the new Ukrainian Pavilion DSL VR Space in metaverse. Honoring the Ukrainian roots of part of the V-Art team, the pavilion will be created in an authentic modern Ukrainian atmosphere that allows visitors to become acquainted with Ukrainian digital art. Aimed to showcase the best of Ukrainian digital art, the collaboration will also see the launch of an [open call](#) on the 29th of June looking to gather together the leading and emerging artists of Ukraine.

“After opening a Dslhub in the Institute of Modern Art in Kyiv with V-Art in October 2021, we have decided to expand our collaboration by creating a metaverse space dedicated to Ukrainian art. This space will also be interconnected with the existing spaces opened by the Shenzhen Pingshan Art Museum and the NYU Tisch School of the Arts. This project illustrates our vision of the metaverse as a space of interconnected and social experiences dedicated to education and entertainment. It also shows the importance of our collaboration with V-Art.”

Another important aim of the collaboration is to promote, preserve and protect Ukrainian cultural heritage, an area that will only grow in importance over the coming years as the world watches the geopolitical landscape continuing to develop”, commented Sylvain Levy, and his wife Dominique, collectors and founders of Dslcollection.

The Ukrainian Pavilion design is inspired by the symbol of the sunflower, the national flower of Ukraine. Although sunflowers did not arrive in Ukraine from the Americas in the 18th century, Ukraine is now the world's biggest sunflower oil exporter, producing 70% of the world's supply. Sunflowers also act as a symbol of peace that you can see in the woven decorations in clothes and headdresses during celebrations.

V-Art and Dslcollection would like to warmly invite all Ukrainian architects & 3D artists to send in their application to the [open call](#) to help build the VR-environment. The collaboration also calls upon all Ukrainian creatives and cultural institutions, artists, museums, galleries, music bands, orchestras, theaters, and other cultural institutions and art groups to put forward their work for the open call. This is a great opportunity to show viewers the best that the Ukrainian arts have to offer - from contemporary digital and digitalized paintings, to audio-visual performance recordings and other digitalized cultural content.

The project will be presented in the metaverse space. In this thriving environment, V-Art will also unveil its collaboration with the Digital Art Therapy Studio, with whom it has worked to combine digital art with classical Ukrainian music. 23 unreleased compositions and remixes of classical Ukrainian music will be presented and interwoven with the projects in the pavilion for an art-therapeutic effect at the intersection between visual and audio art.

Alongside the opening of the pavilion, the Ukrainian Pavilion DSL VR Space in metaverse will also facilitate a range of [events](#) including interviews with Ukrainian artists, Twitter Spaces, digital art talks, interviews with Dslcollection members, the project's opening ceremony and artwork presentations. In order to show viewers the best of Ukrainian contemporary artworks, the pavilion will engage curators versed in the Ukrainian art scene to give a context for moderation and for placing works inside the pavilion.

The Ukrainian virtual pavilion launch will take place phygital during the Art Basel week in Paris. Pre-registration for the events is now [open](#). Please note that physical event places are limited and should be confirmed by the organizer.

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V-Art is a leading platform for digital assets. We combine NFT marketplace and IP rights to trade & manage digital assets with immersive tech for a greater experience.

dslcollection was founded in 2005 by Paris-based couple Sylvain and Dominique Lévy. The collection is an ongoing cultural and entrepreneurial project that embodies a family adventure and a collection of art and science. At its heart, it's a collection dedicated to Chinese contemporary art.